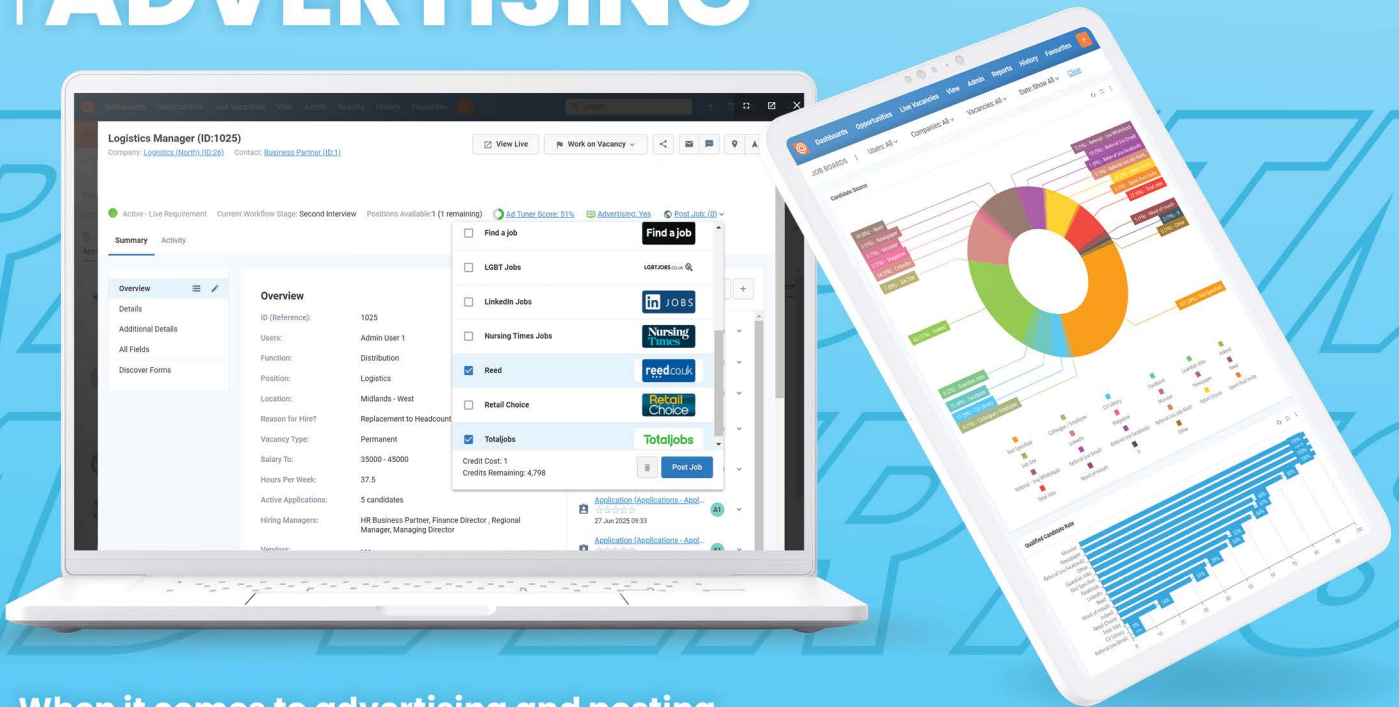


RECRUITMENT ADVERTISING



When it comes to advertising and posting jobs to relevant job boards and social platforms, Eploy has multiple options to ensure that you can make the best choice to attract talent effortlessly.

Eploy Multi-Posting

Designed to work with your contracted Job Board partners, Eploy's Multi-Posting module* can post to over 1000 job boards* and social platforms. It's simple and easy to use. Just select any combination of relevant external job boards and/or social media channels to post the job to (e.g. Total Jobs, Reed, CV Library).

Eploy AdStore

Eploy AdStore, The Job Board Marketplace, saves you time and money by accessing job advertising offers, bundles and more. It allows you to try ad-hoc or specialist job boards without the need for contracts. Simply top up your credits for AdStore purchases~ and access the best rates. Eploy AdStore offers over 3,000 job boards and channels, including popular sites such as LinkedIn, Total Jobs, and CV Library, as well as niche job boards and social media platforms.

Recruitment Advertising Control

Eploy AdStore reduces administration by removing the need to negotiate with each job board – it's all done for you, so you get the best rates! Tailor your advertising to suit the role requirements and utilise effectiveness with suggestions for which boards to use, alongside indicating what spend you might need to attribute to the post. Choose from thousands of job advertising channels and post straight from Eploy - no contracts required.



Expand Your Reach

Reach a more diverse audience for your job roles



Simplify Recruitment Advertising

Streamline job posting across multiple platforms with minimal effort



Target Talent

Increase prospects of sourcing great talent & access more job boards and channels



Boost Employer Brand

Create and retain visibility of your job vacancies and employer brand with active and passive talent audiences



Cost-Effective Hiring

Reduce recruitment costs by tapping into cost-effective media options



Track & Monitor Results

Make data-driven advertising decisions with visibility of the best-performing channels



EPLOY ADSTORE

Access job advertising offers, bundles, and more to promote your vacancies within Eploy.

Bundles Offer Best Value
Select from special offer bundles that provide the best value across multiple channels.

Get Started
Click the 'Post Job' button to get started with AdStore.

1

Post Job: (0)

Post a Job to get started

Account Balance: £481
[Top Up Balance](#)

Post Job

2

Let's target the right talent
We will use this information to recommend you the best performing channels, so you can target the right candidates.

Job Title *
Enter and select the job title that describes the role (used to select the best performing channels)
Talent Acquisition Specialist

Job Function *
Select a matching job function (used to select the best performing channels)
Recruitment

Location *
Enter the location where you would like to look for candidates
Kiddminster, Worcestershire, England, United Kingdom

Industries
Enter the industries for this company
Communications

Next: Media Mix Recommendation

Target the Right Talent
AdStore uses your vacancy information to find the best channels.

3

Media Mix Recommendation
This channel mix shows to be the best for your target audience based on 60 million records of job performance data and similar jobs.

Channel Filters

Sort By: Recommended First

RECOMMENDED CHANNEL	RECOMMENDED CHANNEL	RECOMMENDED CHANNEL
30 days £457.00 43% OFF in Reed	30 days £488.00 11% OFF in Reed	28 days £600.00 Information Professional Jobs
PRODUCT BUNDLE: Job Board Bundle - Professional UK (43% discount) - LinkedIn, CV Library, Reed, Adzuna http://www.vonq.com	PRODUCT BUNDLE: Job Board Bundle - UK (11% discount) - Reed, LinkedIn http://www.vonq.com	JOB BOARD: Information Professional Jobs - Basic Advertisement https://informationprofessionaljobs.com/
Remove From Campaign	Add To Campaign	Add To Campaign
More Information	More Information	More Information

View Recommendations
AdStore recommends the most suitable channels for your vacancy (you can select/deselect as required).

4

More Premium Channels
Add any of these channels to your cart for more exposure for your campaign

30 days £985.00 33% OFF in t Reed M	30 days £467.00 41% OFF M t	30 days £746.00 28% OFF in f o
PRODUCT BUNDLE: Job Board Bundle - Premium UK (33% discount) - LinkedIn, CV Library, Monster, Adzuna, Talent.com http://www.vonq.com	PRODUCT BUNDLE: Job Board Bundle - Standard UK (41% discount) - CV Library, Monster, Adzuna, Talent.com http://www.vonq.com	PRODUCT BUNDLE: Job Board Bundle - Social Media (28% discount) - LinkedIn, Facebook, Instagram, Reddit http://www.vonq.com
Add To Campaign	Add To Campaign	Add To Campaign
More Information	More Information	More Information

5

Free Add-on Channels
Add any of these add-on channels to your basket for free if you add at least one premium channel to your basket

FREE ADD-ON CHANNEL	FREE ADD-ON CHANNEL	FREE ADD-ON CHANNEL
30 days careerjet JOB BOARD: Careerjet.com - Free Job Posting https://www.careerjet.com/ Remove From Campaign More Information	30 days adzuna AGGREGATOR: Adzuna.com - Free Job Posting http://Adzuna.com Remove From Campaign More Information	30 days jobrapido JOB BOARD: Jobrapido - Free Job Posting http://jobrapido.com Add To Campaign More Information

Free Add-ons
Get even more exposure for your ads with AdStore's free add-on channels.

6

Posting Details

Campaign name
Campaign Name is used to easily distinguish jobs in list of campaigns. For example, campaign name could be "Software Development Manager" while Job Title could be "Want to lead a Team of Software Developers? Join us". This is only shown to the candidates and not to the candidates

Job Title *
This is the job title which will be shown to your candidates
Talent Acquisition Manager

Description *
Description
As the Talent Acquisition Manager your key responsibility is to hire the correct candidates that fit your organisation's targets and aspirations. This may also include updating current and designing new recruitment procedures, supervising the recruitment team and reporting on its performance. Key duties may involve: Review recruitment software and suggest the best option for company needs Research and choose job advertising options which work best for your organisation Work in partnership with business leaders to research and design a consistent recruitment strategy Implement monitoring systems to ensure cost targets are met and suggest improvements Streamline resourcing processes Filter and shortlist CVs and applications Act as a point of contact for all resourcing issues and matters Recommend ways to improve the employer brand Participate in career events and job fairs Advise hiring managers on interviewing techniques Analyse management information to develop areas of focus. Our company has a friendly, relaxed atmosphere with no specific dress code. Hours are flexible within reason, and you'll have the opportunity to work from home when you need to. Our offices are based on the outskirts of Kidderminster and easily commutable from Birmingham.

Confirm Vacancy Details
AdStore creates your advert using information from your Eploy vacancy and prompts you for any required job board specific info.

Media Mix Recommendation

Channel Filters

Sort By: Recommended First

RECOMMENDED CHANNEL	RECOMMENDED CHANNEL	RECOMMENDED CHANNEL
30 days £527.00 4% OFF M t	30 days £501.00 43% OFF in Reed	40 days £399.00
PRODUCT BUNDLE: Job Board Bundle - Standard UK (41% discount) - CV Library, Monster, Adzuna, Talent.com http://www.vonq.com	PRODUCT BUNDLE: Job Board Bundle - Professional UK (43% discount) - LinkedIn, CV Library, Reed, Adzuna http://www.vonq.com	JOB BOARD: OnlyMarketingJobs.com - Premium http://www.onlymarketingjobs.com
Add To Campaign	Add To Campaign	Add To Campaign
More Information	More Information	More Information

Order Review

Review your campaign before placing

Target Title: [blank]

Education Level: [blank]

Seniority: [blank]

Job Function: [blank]

Posting Details

Job Title: [blank]

Product Bundle: [blank]

Channel: [blank]

Delivery Time: [blank]

Wallet balance

Total amount: £457.00

Previous: Order Review

Order Campaign

7

Basket Summary
BASKET: 3 channels

Job Board Bundle - Professional UK (43% discount) - LinkedIn, CV Library, Reed, Adzuna	30 days	3 working days to process	£457.00	Remove
Adzuna.com - Free Job Posting	30 days	2 working days to process	£0.00	Remove
Careerjet.com - Free Job Posting	30 days	2 working days to process	£0.00	Remove

DELIVERY TIME
Delivery can take up to 3 working days

Wallet balance

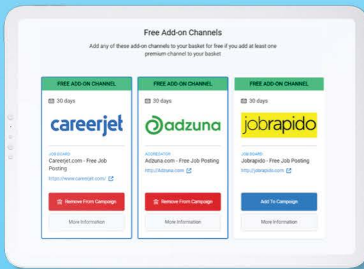
Total amount: £457.00

Previous: Order Review

Order Campaign

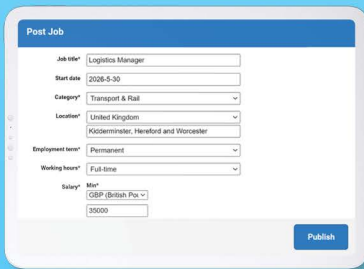
Place Your Order
View your campaign basket, make any amendments and you're good to go!

RECRUITMENT ADVERTISING: FEATURES



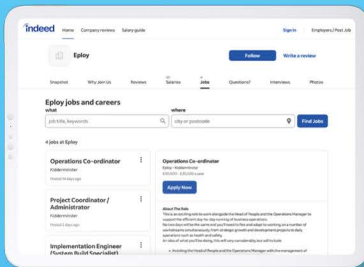
Eploy Adstore

- Flexible options to advertise vacancies aligned to the target audience/role
- Find matched job boards to tailor advertising to your vacancies
- Automatic prompts for required job board-specific information
- Option to try ad-hoc or specialist job boards without the need for contracts
- Optimise impact and return on investment with job advertising offers and bundles
- Control budgets effectively with tailored advertising
- Support budget requests using suggestions for what budgets to attribute to posts
- Tracking of activity and results to make data-driven advertising decisions



Eploy Multi-Posting

- Access to over 1000 job boards* and social platforms
- View and select any combination of relevant external job boards and/or social media channels to post a job to
- Update and remove jobs all through the Eploy Multi-Posting tool
- View jobs posted to job boards, their status, and start and end dates, all from within Eploy
- Credit-based to manage recruitment advertising budgets effectively
- Use alongside Eploy AdStore
- Publish to chosen job boards with a single click!



Apply with Indeed

- Enable 'Apply with Indeed' by opting in to allow the automatic posting of all your publicly available jobs on Indeed
- Once the jobs are displayed on Indeed, candidates can apply directly, including screening questions created with Eploy Discover
- The candidate's data is then sent straight to your Eploy system

TERMS OF SERVICE

*Due to the dynamic nature of the job board market, the availability of each job board cannot be guaranteed. Please check with your Eploy Account Manager to confirm the availability of your required job boards.

^ Eploy Multi-Posting is available as a credit-based feature, which requires the purchase of a credit package. You will need an account and job board advertising credits with each job board you wish to post to (unless it's free).

~ Eploy AdStore payments are handled through credits. To use your credit balance for AdStore purchases, simply top up your balance.