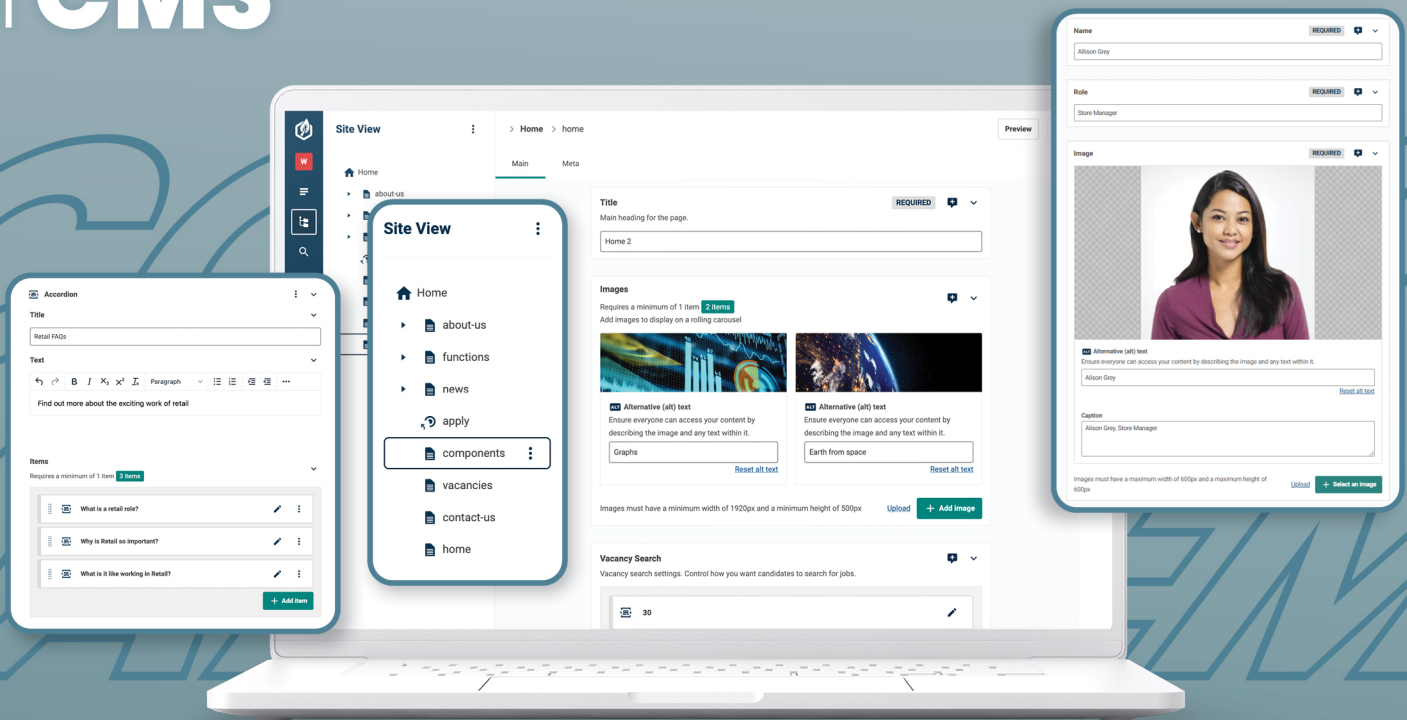


# CAREERS SITE CMS

**EFFORTLESS CAREERS  
SITE MANAGEMENT**  
FOR A CONSISTENT, PROFESSIONAL  
CANDIDATE EXPERIENCE



## Empower Your Recruitment Content – Without Compromising Control.

The Eploy CMS is built for organisations that need simple, secure content management – empowering you to make updates quickly and effortlessly. Designed to work seamlessly alongside Eploy, the CMS lets you manage your careers site content easily, efficiently and with full control.

## Why Talent Acquisition Teams Choose Eploy CMS:

### Simple, Intuitive Updates



Keep your careers site fresh and engaging without waiting on technical teams. With an easy-to-use interface, you can quickly add or edit pages, update content, and include images or videos - all in just a few clicks.

### Consistent Design & Rich Media



Keep your careers site polished and on-brand while bringing your employer brand to life. Apply your logo and colours across every page and easily add images and videos to showcase your culture, values, and opportunities.

### Flexible for Multi-Brand & Multi-Language Needs



Hiring across multiple brands or regions? The CMS can scale with your strategy. Add additional brands or languages to deliver tailored, localised experiences that resonate with every audience.

### Built-In Approval & Scheduling



Work smarter as a team. Use comments, mentions, and approval steps to review and refine content before it goes live, and schedule publishing or unpublishing to keep everyone aligned and in control of the process.

### Secure & Reliable



Enjoy peace of mind with enterprise-grade security and hosting on robust cloud infrastructure. The CMS is designed for maximum uptime, so your careers site is always available when candidates need it.

### Accessibility Built-In



Create inclusive candidate experiences with an accessible careers site that includes built-in compliance checks prior to publishing, in line with WCAG standards.





# CAREERS SITE CMS

Experience the simplicity of launching a Department landing page

1

## Create Pages That Convert

Build department or campaign landing pages in minutes using simple templates - no technical skills required.

2

## Add Widgets That Engage

Enhance your pages with recruitment-specific sections including FAQs, Employee Stories, and Vacancy Maps - giving candidates the information they need and showcasing your employer brand.

## Collaborate Seamlessly

Work together with comments, mentions, and approval steps to keep teams aligned and speed up publishing.

4

## Ensure Accessibility

Validate content before publishing with built-in compliance checks for an inclusive candidate experience.

5

### VALIDATION ERRORS

This entry has 1 validation error that needs to be fixed before the entry can proceed to the next stage of its workflow.

#### Main

**Image**  
Alt text is required to aid accessibility

3

## Latest Operations Jobs

### Assistant Store Manager

Advertising Start Date:  
12 Nov 2024  
Locations:  
North West  
Departments:  
Management  
Vacancy Type:  
Graduate  
Salary Details:  
Up to £26,000 per annum

More Info

### Store Manager

Advertising Start Date:  
12 Nov 2024  
Locations:  
Midlands - East, North West  
Departments:  
Management  
Vacancy Type:  
Graduate  
Salary Details:  
£40,000 - £50,000 per annum + Benefits

More Info

**Bring Vacancies to Life**  
Showcase roles for specific teams or campaigns with landing pages that automatically pull vacancies from your Eploy ATS.

## Showcase Your Brand

Keep your careers site engaging for candidates with rich media such as videos to highlight your culture.

7

### Our Teams

From our hard-working, dedicated support centre, to our award winning retail teams - our people have made us who we are today, and shape what we will become in the future.

If it's a grad program that you're looking for then our grad team will help you to reach your potential. We have opportunities across the organisation to help you grow and be part of an award winning team.

View our latest jobs

### What our team say

From our hard-working, dedicated customer success team, to our award winning development and design teams - our people have made Burbob what it is today, and shape what it will become in the future.



Yasmin Aaron, Customer Service Advisor

More Info



Scott Akram, Graduate Retail Manager

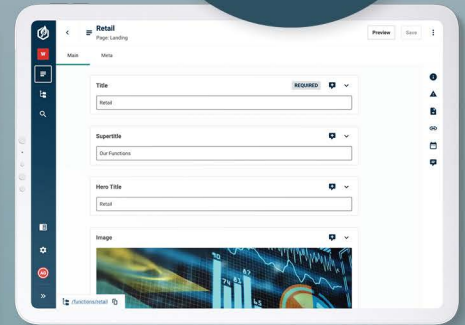
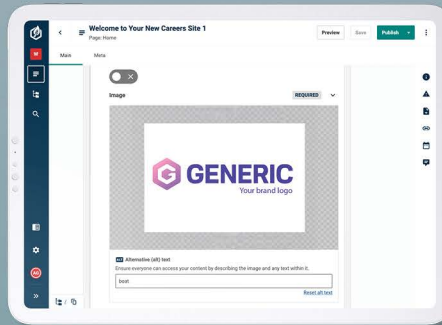
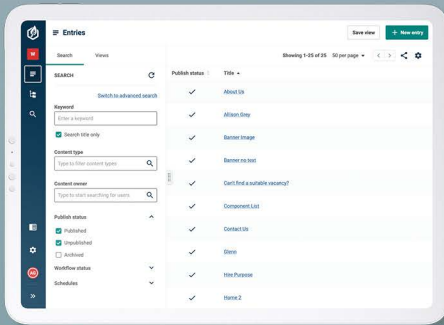
More Info

From concept to live page in minutes — collaborative, accessible, and seamlessly integrated with Eploy to power recruitment success.



# CAREERS SITE CMS: FEATURES

Organisations that  
**regularly** create and  
update their careers  
site content report  
**significantly better**  
results



## Seamless Careers Site Management

Effortlessly manage and update your careers site content with full integration into your Eploy system. Create, organise, and structure pages exactly how you need - giving you complete control and a streamlined experience from start to finish.

## Content Scheduling

Set content to publish or unpublish automatically at the date and time that works best for your team.

## Always On-Brand

Your site will automatically reflect your organisation's logo and colours, ensuring a consistent, professional look across every page.

## Accessibility Built-In

Deliver an inclusive candidate experience with a careers site that supports WCAG standards and includes built-in checks to ensure content is accessible and easy to navigate for everyone.

## Simple, Intuitive Editing

Use the user-friendly interface to add or edit content such as text, images, and videos without needing technical skills.

## Multi-Brand & Multi-Language Ready

Expand your careers site to support additional brands or languages as your organisation grows.

## Centralised Content Hub

Manage all your careers site content from one easy-to-use dashboard, keeping everything organised and accessible.

## Secure & Reliable Hosting

Hosted on robust UK-based cloud infrastructure for maximum security, uptime and performance.

## Built-In Approval Workflow

Collaborate effortlessly with comments, mentions, and approval steps before publishing updates.

## Peak Performing Careers Sites are...

**6x** more likely to have  
Interview hints & tips

**3x** more likely to  
Publish content regularly

**3x** more likely to have  
FAQs & Diversity information

...than Poor-Performing Careers Sites\*.

## TERMS OF SERVICE

Eploy Careers Site CMS is an optional module that integrates with the core Eploy Platform. Additional costs may apply. For customisation or advanced features - please contact your Eploy product specialist for details.