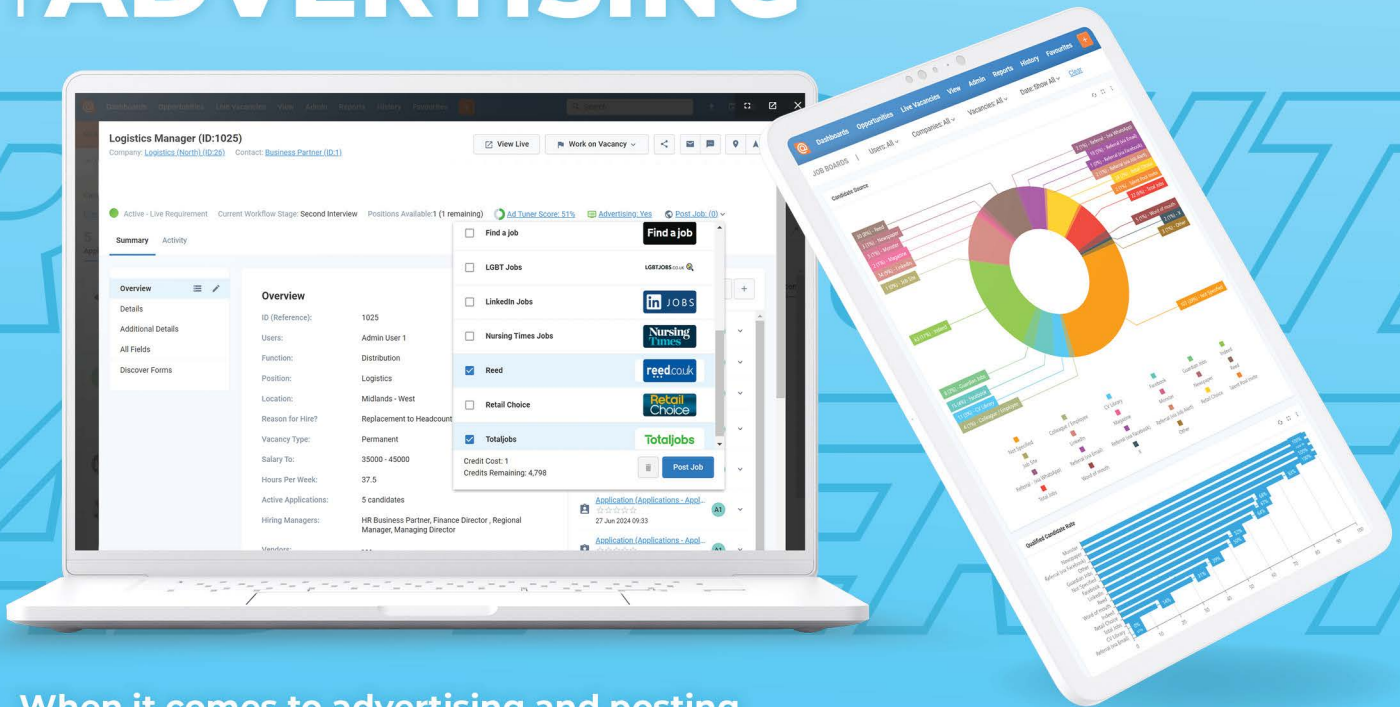




RECRUITMENT ADVERTISING

SOURCE TALENT EFFORTLESSLY

WITH EPLOY ADSTORE & EPLOY MULTI-POSTING



When it comes to advertising and posting jobs to relevant job boards and social platforms, Eploy has multiple options to ensure that you can make the best choice to attract talent effortlessly.

Eploy Multi-Posting

Designed to work with your contracted Job Board partners, Eploy's Multi-Posting module[^] can post to over 1000 job boards^{*} and social platforms. It's simple and easy to use. Just select any combination of relevant external job boards and/or social media channels to post the job to (e.g. Total Jobs, Reed, CV Library).

Eploy AdStore

Eploy AdStore, The Job Board Marketplace, saves you time and money by accessing job advertising offers, bundles and more. It allows you to try ad-hoc or specialist job boards without the need for contracts. Simply top up your credits for AdStore purchases[~] and access the best rates. Eploy AdStore offers over 3,000 job boards and channels, including popular sites such as LinkedIn, Total Jobs, and CV Library, as well as niche job boards and social media platforms.

Recruitment Advertising Control

Eploy AdStore reduces administration by removing the need to negotiate with each job board – it's all done for you, so you get the best rates! Tailor your advertising to suit the role requirements and utilise effectiveness with suggestions for which boards to use, alongside indicating what spend you might need to attribute to the post. Choose from thousands of job advertising channels and post straight from Eploy - no contracts required.



Expand Your Reach

Reach a more diverse audience for your job roles



Simplify Recruitment Advertising

Streamline job posting across multiple platforms with minimal effort



Target Talent

Increase prospects of sourcing great talent & access more job boards and channels



Boost Employer Brand

Create and retain visibility of your job vacancies and employer brand with active and passive talent audiences



Cost-Effective Hiring

Reduce recruitment costs by tapping into cost-effective media options



Track & Monitor Results

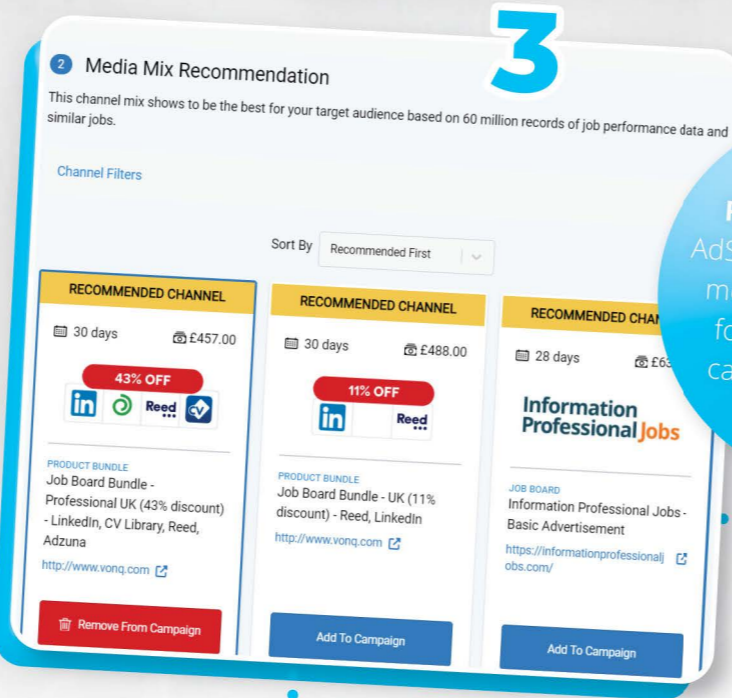
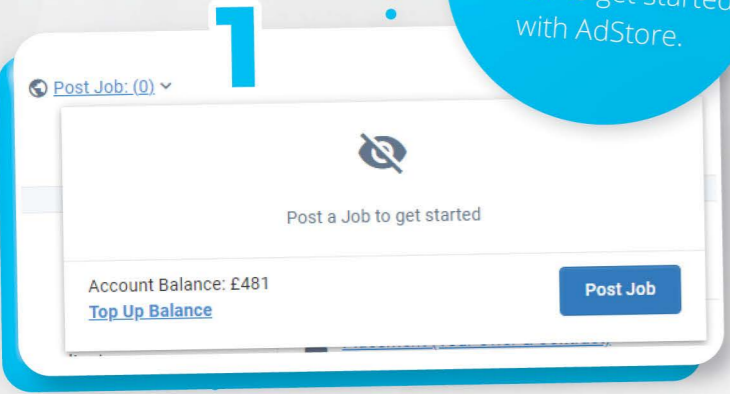
Make data-driven advertising decisions with visibility of the best-performing channels

@eploy EPLOY ADSTORE

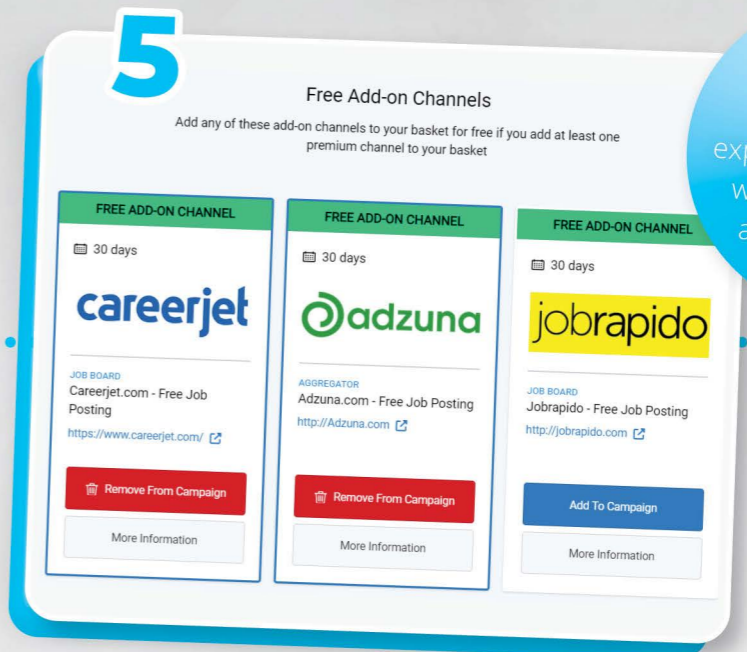
Access job advertising offers, bundles, and more to promote your vacancies within Eploy.

Bundles Offer Best Value
Select from special offer bundles that provide the best value across multiple channels.

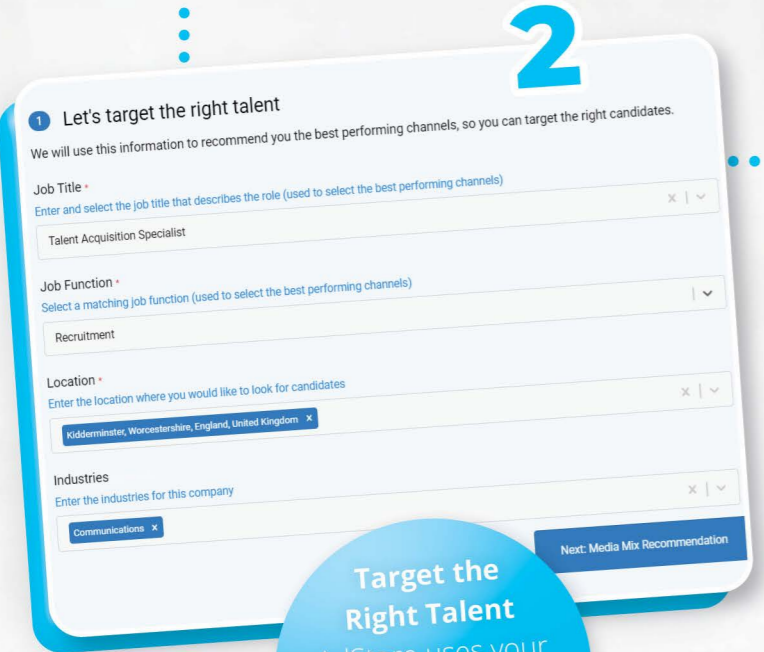
Get Started
Click the 'Post Job' button to get started with AdStore.



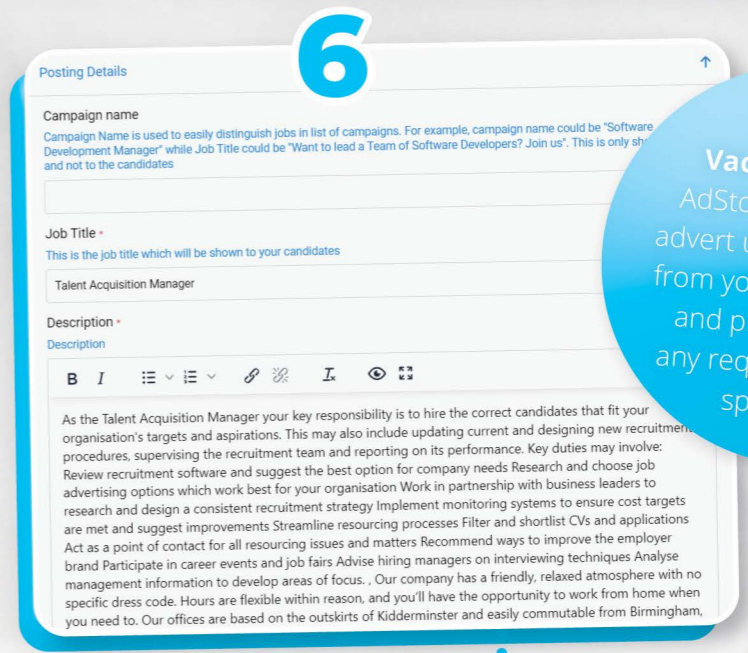
View Recommendations
AdStore recommends the most suitable channels for your vacancy (you can select/deselect as required).



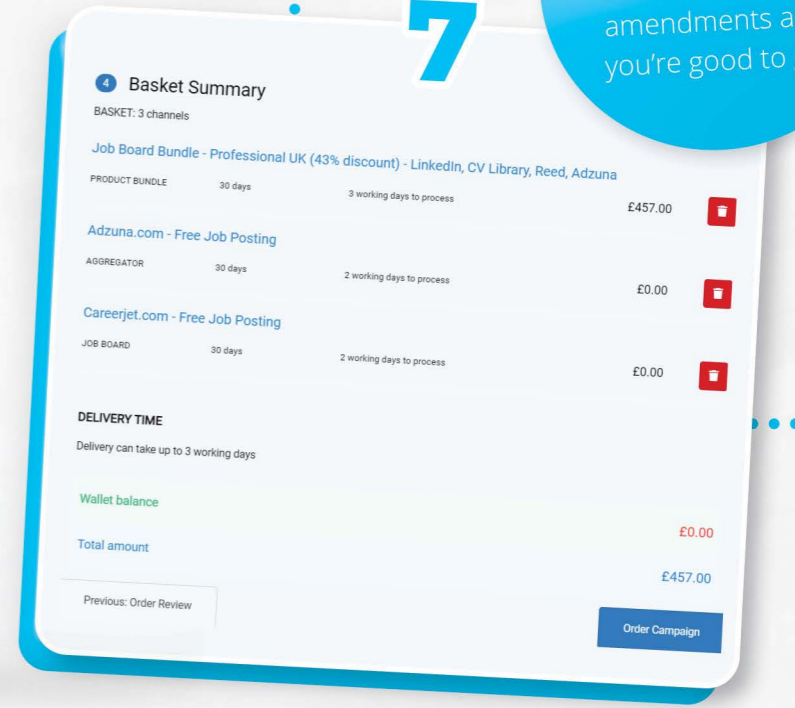
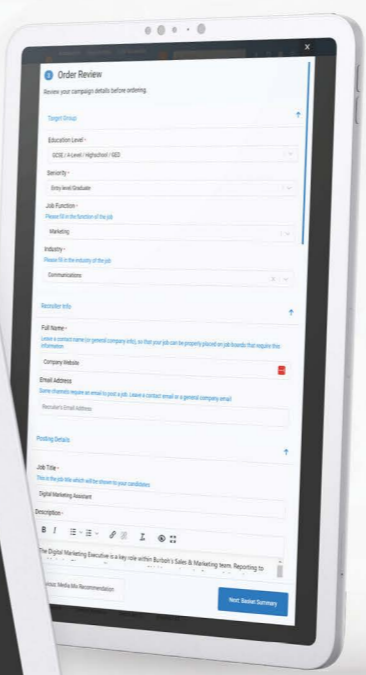
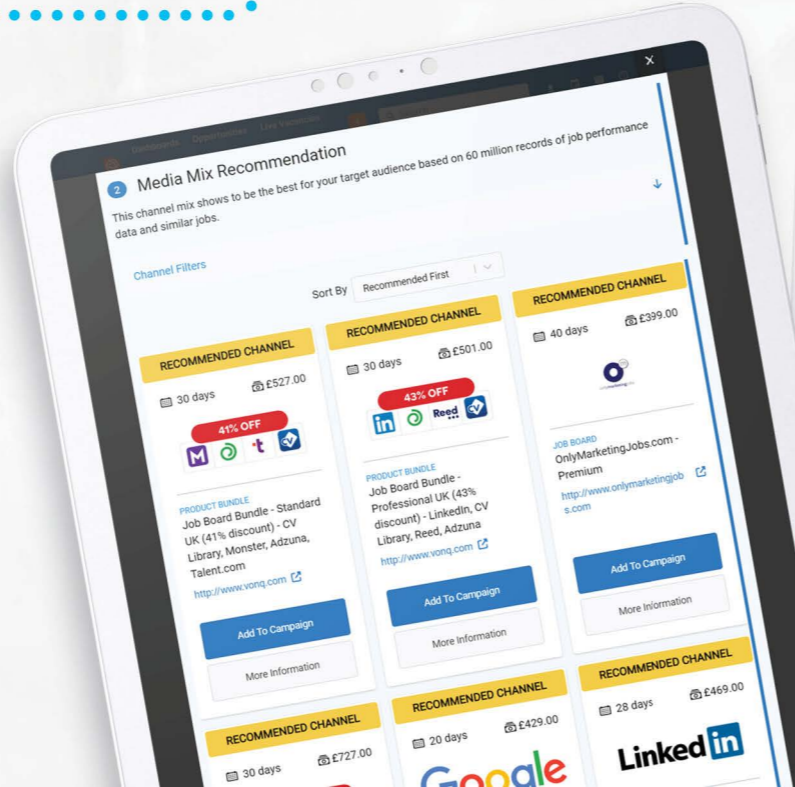
Free Add-ons
Get even more exposure for your ads with AdStore's free add-on channels.



Target the Right Talent
AdStore uses your vacancy information to find the best channels.



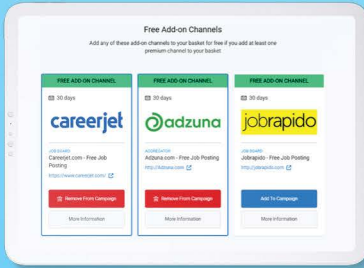
Confirm Vacancy Details
AdStore creates your advert using information from your Eploy vacancy and prompts you for any required job board specific info.



Place Your Order
View your campaign basket, make any amendments and you're good to go!

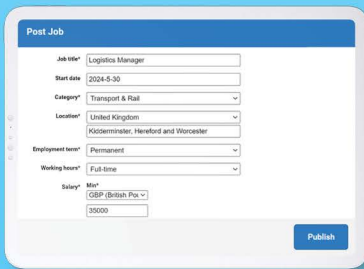


RECRUITMENT ADVERTISING: FEATURES



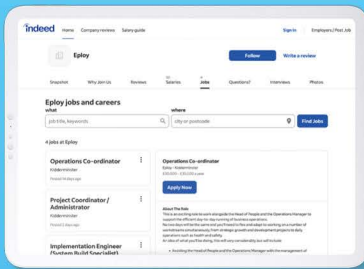
Eploy Adstore

- Flexible options to advertise vacancies aligned to the target audience/role
- Find matched job boards to tailor advertising to your vacancies
- Automatic prompts for required job board-specific information
- Option to try ad-hoc or specialist job boards without the need for contracts
- Optimise impact and return on investment with job advertising offers and bundles
- Control budgets effectively with tailored advertising
- Support budget requests using suggestions for what budgets to attribute to posts
- Tracking of activity and results to make data-driven advertising decisions



Eploy Multi-Posting

- Access to over 1000 job boards* and social platforms
- View and select any combination of relevant external job boards and/or social media channels to post a job to
- Update and remove jobs all through the Eploy Multi-Posting tool
- View jobs posted to job boards, their status, and start and end dates, all from within Eploy
- Credit-based to manage recruitment advertising budgets effectively
- Use alongside Eploy AdStore
- Publish to chosen job boards with a single click!



Apply with Indeed

- Enable 'Apply with Indeed' by opting in to allow the automatic posting of all your publicly available jobs on Indeed
- Once the jobs are displayed on Indeed, candidates can apply directly, including screening questions created with Eploy Discover
- The candidate's data is then sent straight to your Eploy system

TERMS OF SERVICE

*Due to the dynamic nature of the job board market, the availability of each job board cannot be guaranteed. Please check with your Eploy Account Manager to confirm the availability of your required job boards.

^ Eploy Multi-Posting is available as a credit-based feature, which requires the purchase of a credit package. You will need an account and job board advertising credits with each job board you wish to post to (unless it's free).

~ Eploy AdStore payments are handled through credits. To use your credit balance for AdStore purchases, simply top up your balance.



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Ref: EDS-RA-02-00